The image features a dark blue background on the right side, which transitions into a white background on the left. On the dark blue background, there are several geometric shapes: two large, light blue trapezoidal shapes pointing downwards, a central light blue circle containing the text "It makes sense.", and a large, solid blue rectangular shape at the bottom. The background behind these shapes has a subtle pattern of vertical lines in shades of purple and blue.

It makes sense.



The Mahendra Arto Helix Project is located in Electronic City Phase-I, Neotown Road, which is at the heart of connectivity and rapid development.

The residential project is spread across 3.75 acres, with a design emphasizing on increased light and ventilation, each apartment enjoying optimum privacy with no balcony overlooking the other, while penthouses boast of private terraces for unparalleled views and an opportunity to host friends and family.

Mahendra Arto Helix Project is in close proximity to all IT firms and social conveniences, having access to major hubs within 15-20 kms. Living in the epicenter of all things bustling, just makes sense.

3.75 Acres

Two towers

273 Apartments

86% open space

Vaastu-compliant homes

Spacious living

State-of-the-art clubhouse amenities

Bay windows for ample light and ventilation

Landscaped gardens and jogging track

Fully-equipped outdoor sports areas

No common walls

RERA Approved

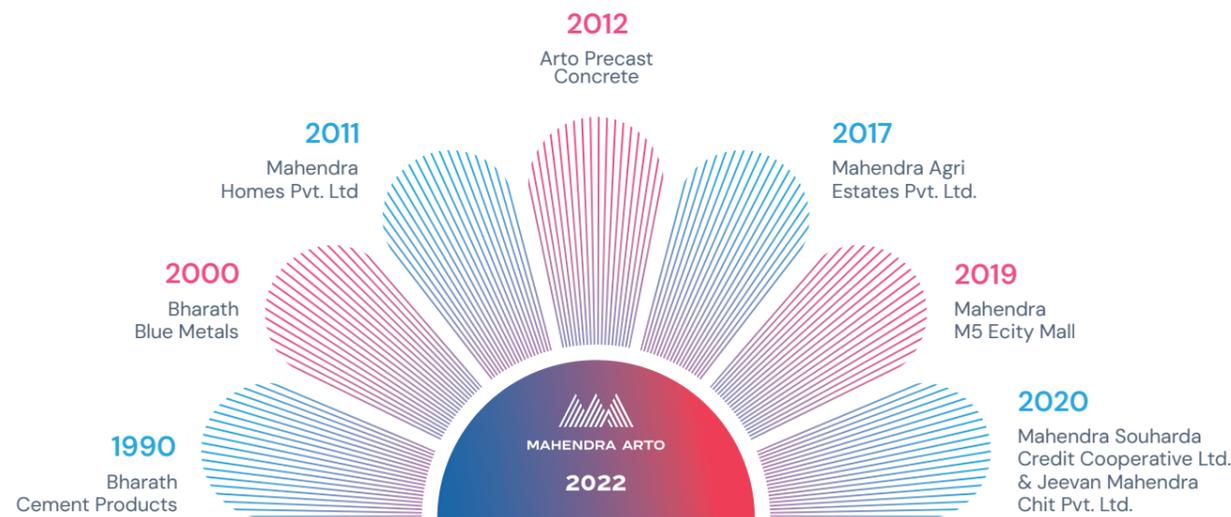


“We never thought of our home as an investment. For us it's our living legacy. To be part of a community to share life-long experiences and to leave a life-long legacy for our child.”

**The
People**
makes sense.

Redesigning Legacies

With a vision to create sustainable wealth for all stake-holders through design-differentiation, Mahendra Arto is a collaborative venture of two legacy companies.



The Mahendra Group, since its inception in 1990 has emerged as Bengaluru's leading corporate brand in construction & real-estate with a diversified lineage. By bringing together superior talent, proven systems & models, revolutionary technology and strong processes driven by backwards-integration, Mahendra Group has brought fresh ideas & innovation into all their products & services.

Arto is one of India's leading manufacturers of precast concrete products. Since its inception in 2012, Arto Precast Concrete has seen steady growth and is now renowned for its innovative concepts, use of modern techniques, precise execution and environment-friendly precast concrete solutions.

Who we built this for:



The Questioner

Questioners set their own inner expectations, instead of trying to live up to societal expectations. They only do something if they think it makes sense. A design, location and floor plan that makes sense is more important than finding something within their budget.



The Upholder

Upholders identify what needs to be done and then follow through to the end no matter what. They're self-motivated with a high value-system. The upholder works with people they can trust and we ensure we work closely with them throughout their home purchase journey and post purchase.



The Nurturer

Nurturers are intuitive and trust their gut. They lead with their heart and love bringing people together and cheering others on in their personal and professional lives. Community plays a huge role in their lives, and you can always find them in our social spaces engaging with people



The Romantic

Romantics are self-aware and experience emotions on a deeper level. They have a strong appreciation for beauty and meaning. The open areas with beautiful landscaping, architectural design innovation and the smaller everyday thoughtfulness that has gone into this project inspire them.



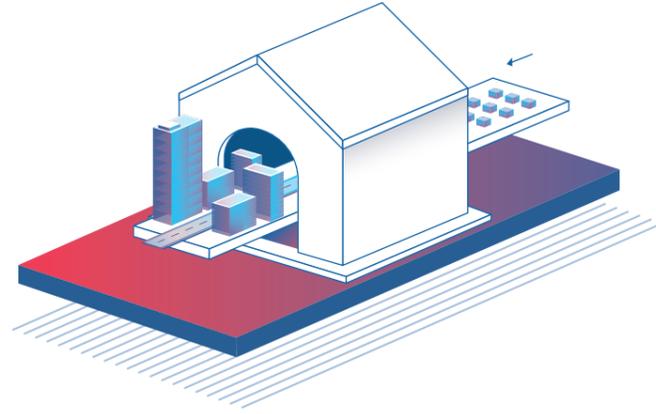
“Building your home or buying an apartment, the emotional journey is no different. Understanding the importance of this journey creates a personal connection that goes beyond a transactional bond and lasts a lifetime.”

The Process

makes sense.

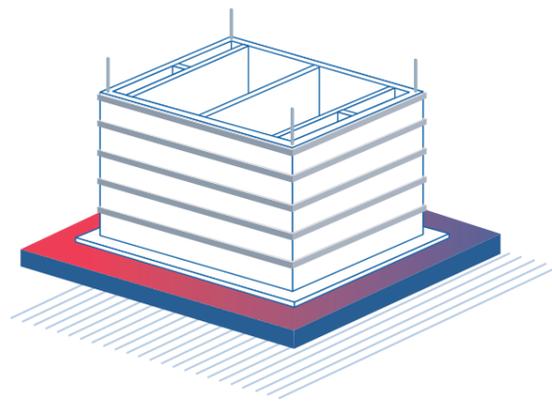
Backward Integration

With a strong legacy in construction, Mahendra Arto uses backward integration to improve quality, increase speed of construction and delivery, optimize process, and control the entire product cycle fully in-house. Raw materials such as ready mix concrete, aggregates and pre-cast are all manufactured by our group companies, ensuring no corners are cut. This integration translates to the management and the team as well, who are able to bring their expertise and create a fresh outlook in residential real-estate.



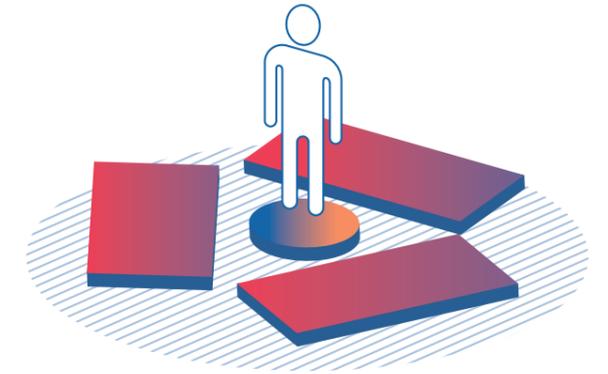
Shear-Wall Construction

Giving strength and durability by using aluminum formworks, the Mivan method allows for faster construction. Widely used in Europe and in Gulf Countries, this method is being extensively used in Bangalore and our own projects.



Human-Centric Design

Using design-thinking to reimagine sensible living, the masterplan and floorplans of Helix are human-centric, encouraging interaction, movement, harmony with nature and space efficiency. The landscaping encapsulates our connection with nature, solitude, community and health.



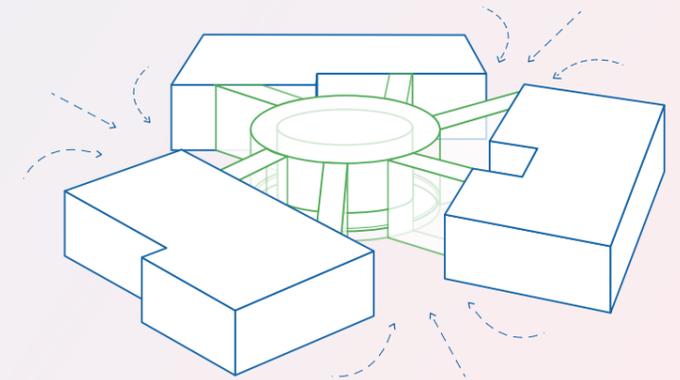
Vaastu First

THE MASTERPLAN

The masterplan of Helix is designed to create a harmonious balance between indoor and outdoor. With open spaces set amidst natural elements, it provides a connected living environment for its residents.

THE FLOORPLANS

The floorplan of Helix integrates the three pillars of peace, positivity, and prosperity in its design. The layout allows a free flow of natural light and air, contributing to improved physical and mental well being of its occupants.





“The connections. The experiences. The memories. This neighbourhood has already given us so much. We don’t look at it as close to work. It’s close to our heart.”

The Place

makes sense.

Location



Top 20 companies in Electronic City

Wipro	2.8 km	7 min
TCS	6 km	15 min
Infosys	4.6 Km	12 min
BHEL	3.4 Km	8 min
Tech Mahindra	6.4 Km	16 min
Hewlett Packard	4.8 Km	13 min
Siemens	4.8 Km	12 min
Biocon	2.9 Km	9 min
Happiest Minds	3.6 Km	10 min
3M	3.6 Km	10 min
Robert Bosch	2.2 Km	6 min
Cyient	2.3 Km	6 min
Deutsche Bank	3.9 Km	10 min
C-DOT	4.0 Km	12 min
TATA Power	3.9 Km	10 min
HCL	5.4 Km	12 min
Skypro Technologies	6.6 Km	17 min

Top 12 Schools In Electronic City

BS International School (CBSE)	4 Km	10 min
St. Francis de Sales Public School (ICSE & ISC)	6.0 Km	14 min
SFS Academy (CBSE)	5.9 Km	14 min
National Public School (CBSE)	5.5 Km	13 min
Treamis World School (CBSE & CAIE)	1.2 Km	3 min
DPS Electronic City (CBSE)	5.5 Km	19 min
St. Joseph Chaminade Academy (ICSE)	7.8 Km	20 min
EISB - Ebenezer International School (IB & ICSE)	9.9 Km	22 min
Achiever's Academy (CBSE)	4.3 Km	11 min
Candor International School (IB & IGCSE)	5.5 Km	12 min
Brookfield High School (ICSE)	9.0 Km	20 min
Mount Carmel School (CBSE)	9.8 Km	25 min

Higher Education Institutes

Aziz Premji University	19.5 Km	39 min
Xavier's Institute of Management and Entrepreneurship (XIME)	5.7 Km	15 min

Hospitals

Narayana Health City	5.3 Km	13 min
Vimalalaya Hospital	6.1 Km	14 min
Springleaf Hospital	6.7 Km	17 min
Cloudnine Hospital	3.6 Km	8 min
Motherhood Hospital	3.9 Km	10 min
Kauvery Hospital	5.0 Km	13 min
Manipal Hospital	11.7 Km	26 min
Apollo Hospital	16 Km	28 min
Fortis Hospital	18.6 Km	38 min

Shopping Malls

Mahendra E City Mall (Upcoming)	5.4 Km	14 min
The Forum Malls	16.1 Km	38 min
Vega City	17.6 Km	34 min
Gopalan Innovation Mall	16.9 Km	32 min
Royal Meenakshi Mall	13.2 Km	32 min

Electronic City

With more than 250 of the world's biggest tech companies and home to the multitude of families who live and work here, E-City is well-established with schools, shopping, malls and hospitals. Metro connectivity is rapidly growing and planned neighbourhoods ensure future-ready growth and prosperity.

Neotown Road

Arguably the most sought-after suburb in Electronic City, Neotown Road is a bustling residential neighbourhood with everything you need just a walk away.



“Good design is not about standing out from the crowd. It’s about the experience I get to enjoy. There’s a certain energy you get when considerable thought has gone into design.”

The Plan

makes sense.

Masterplan



A Entrance Area

- A1. Entry/exit
- A2. Entry portal with Security cabin
- A3. Signage
- A4. Ramp entry/exit
- A5. Drop off plaza with accent paving

B Passive Zone

- B1. Seating alcove
- B2. Courtyard
- B3. Floral walk
- B4. Tree court
- B5. Floral trellis
- B6. Wellness lawn
- B7. Meditation deck
- B8. Activity pavilion

C Active Zone

- C1. Multi-play field
- C2. Outdoor gym
- C3. Half basketball court
- C4. Kids play area
- C5. Tot lot
- C6. Cricket practicing net
- C7. Skating rink
- C8. Jogging/walking/ Cycling track

D Congregation Zone

- D1. Amphitheatre
- D2. Party lawn with BBQ
- D3. Party pavilion
- D4. Seating pavilion
- D5. Picnic lawn
- D6. Net lounge

E Clubhouse

INDOOR AMENITIES

- E1. Club entry
- E2. Swimming pool
- E3. Kids pool
- E4. Water feature wall
- E5. Pool deck with loungers

OUTDOOR AMENITIES

- Reception lobby
- Convenience store
- Yoga/meditation pavilion
- Gymnasium
- Indoor shuttle court
- Multipurpose hall
- Association/meeting room
- Shower/change rooms
- Lounge space with pantry/bulletin room
- Indoor games room
- Kids creche area
- Co-working office space
- Library/reading room

The Helix Design

Circular Core

Each apartment connects to a circular walkway that takes you to the central core which houses the elevators, stairs, utilities and maintenance chutes.

Private Aisle

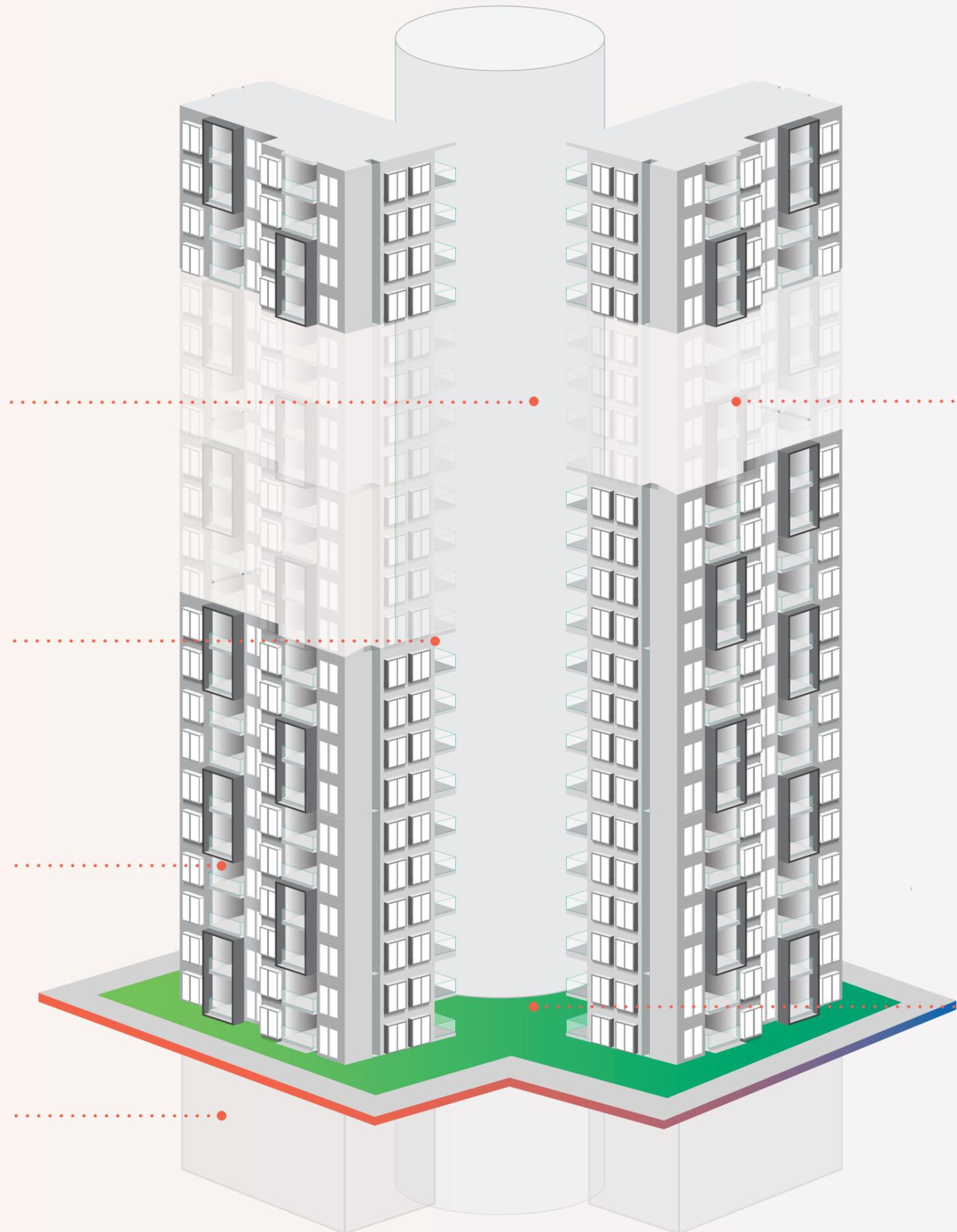
The pathway that connects your home to the circular walkway becomes your private aisle.

Views

The Helix Design allows for unobstructed views from almost every room in your house.

Parking

Vehicular movement is strategically ushered into the basement as soon as they enter the gates, leaving the ground level completely free and open for human movement.



Light & Ventilation

The open circular walkways allow light and ventilation to flow into your home and out.

The Stunning Lobby

A double-height luxurious lobby welcomes both you and nature, housing a host of amenities and utilities.



Minimizing Density

With just 2 Towers and 86% open areas, you'll find a sense of solitude when you look for it and a sense of community when you need it.



Landscaping

A continuous and fluid landscaping connects outdoor amenities with community spaces and greenery. Looking down from your balcony the landscaping takes on the form of a woven fabric, weaving its way through the masterplan.

Specifications

Structure

Seismic compliant RCC shear wall structure using Aluminum Formwork.

Flooring & Tiling

- Living/Dining & Bedrooms: Polished Vitrified tiles.
- Kitchen & Utility: Polished Vitrified tiles.
- Bathrooms: Anti-skid ceramic tiles on the floor.
- All common Lobby and stairs: cement tiles.
- Balconies: Vitrified tiles.

Dadoing

Toilets: Ceramic tiles up to the false ceiling level.

Doors & Windows

- Main Door: Engineered Wooden doors with veneer profile wrap.
- Internal Doors & Toilet Doors: Engineered Wooden doors with veneer profile wrap.
- Window Shutters: UPVC sliding doors & windows with glass panel and provision for mosquito mesh.

Sanitary & Plumbing

- Sanitary fittings: EWC, Wash basin & all sanitary wares of Cera/Jaquar/Roca/equivalent.
- Faucets: Health faucets for all toilets.
- Plumbing: Water supply lines will be in CPVC. Drainage lines and storm water drain pipes will be in PVC.
- Utility sink: Single bowl stainless steel sink with drain board of Franke/ equivalent.
- Granite countertop wash basin in all toilets.

Paint & Polish

- Internal paint: Smooth finish with Oil Bound Distemper.
- External Paint: Emulsion / Textured finish.

Electrical

- Wiring: FRLS cables with PVC insulated/ Concealed copper wiring of Havel's/ Finolex/ Equivalent.
- Switches: Elegant Modular switches of Anchor Roma /ABB/ Equivalent.
- Miniature Circuit Breaker (MCB) & Earth Leakage Circuit Breaker (ELCB) for each distribution board.
- Connected Power:
 - 2 BHK (Prime) – 3KVA
 - 3BHK (Smart) – 4KVA
 - 3BHK (Prime) – 4 KVA
 - 3BHK (Ultima) – 4 KVA

Elevators / Vertical Transportation

Elevators of reputed make OTIS/Schindler/ Kone/Equivalent in each block.

Generator

- 100% back up for common areas.
- Backup power: 1KVA for all apartment configurations.

Security Systems

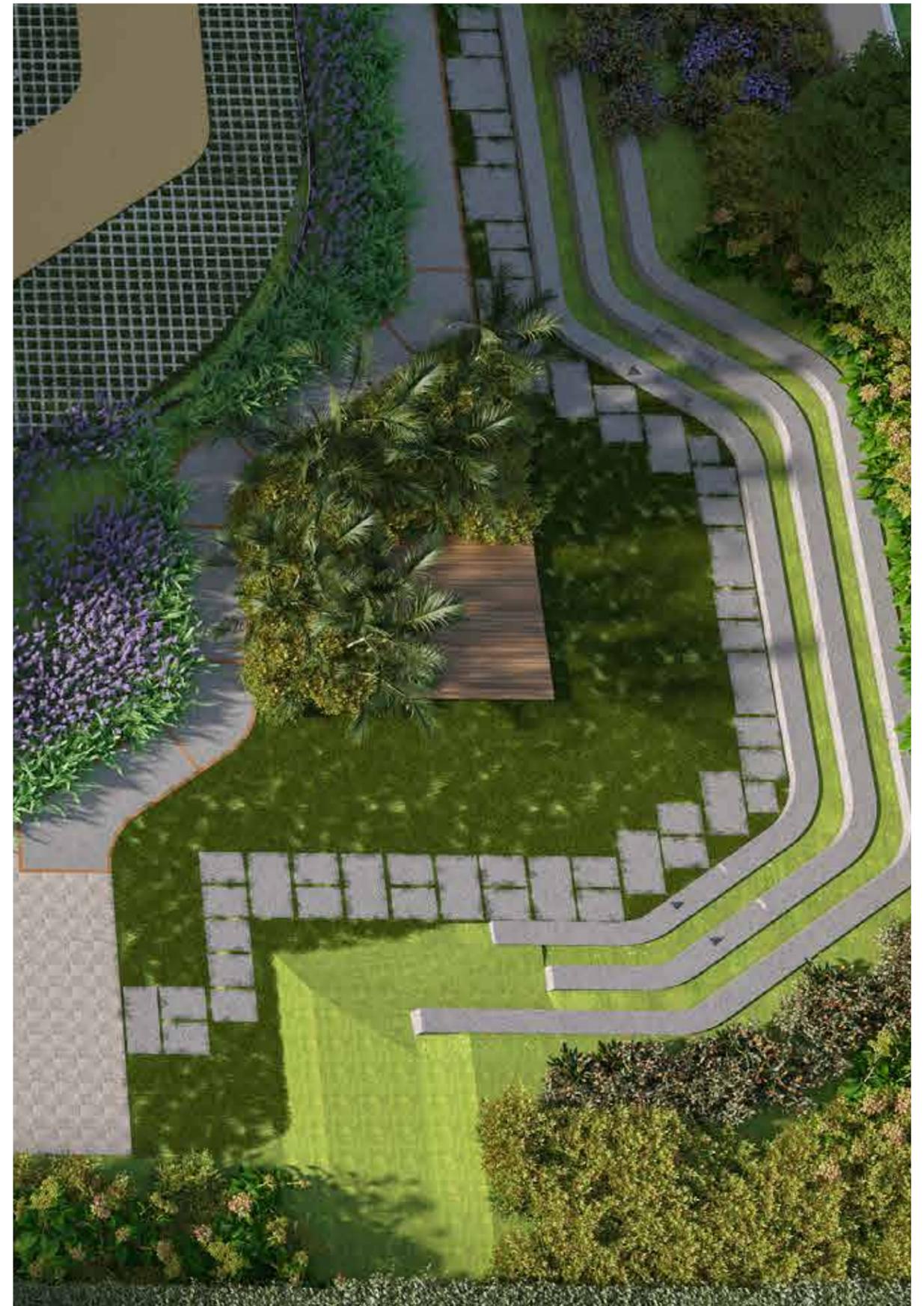
Surveillance cameras at main Entrance and at designated locations of each block.

Fire Protection System

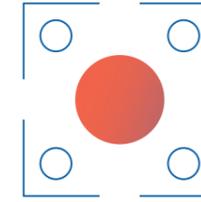
Provided as per fire norms.

Other Amenities

- Water treatment plant
- Sewage treatment plant
- Organic Waste Converter

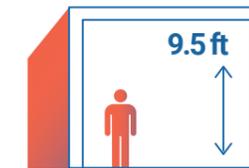


Floor Plan



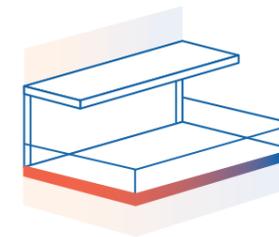
Honey, what do I put in this corner?

Designed to avoid dead spaces and fluidic movement. The floor plan gives maximim usable area.



Giant-Ready

9.5 ft floor to ceiling height gives an open feeling and adds to scale.



It's not a balcony, it's an outdoor living space.

One large balcony consolidates the space of several smaller balconies giving you more room to do more. Walls on either side ensure the space is usable even during high-winds or rains.



Alcove with a view

Bay windows with cozy seating in all the bedrooms for a cup of tea on a rainy evening.

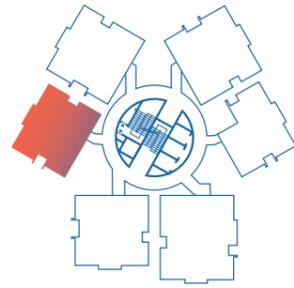
3 BHK – Ultima



- Living and dining areas are well complimented with family room and balcony.
- 2 balconies for living and family adds exclusive ambiance to the guest areas.
- Enhanced floor to ceiling height (9.5 ft) for palatial living.

Facing	SBUA	Carpet Area	Balcony	Bay Window
North	1,820 SFT	1,129 SFT	129 SFT	30 SFT

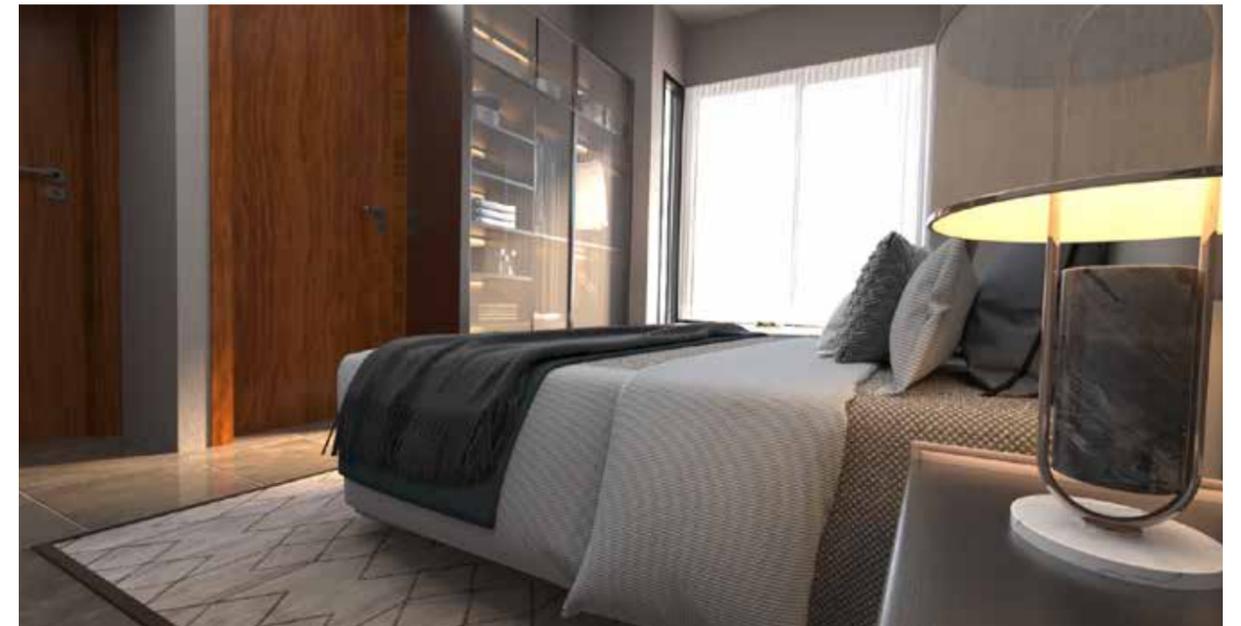
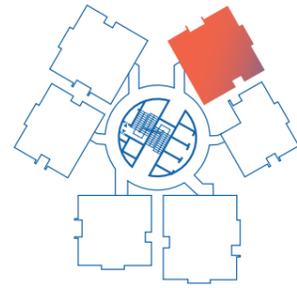
3 BHK – Smart



- Every inch of space is pragmatically designed to ensure maximum stability and functionality.
- Composed kitchen & utility will add the vastness and much needed functional space.
- Shear-wall concept with seamless roof slabs & column-free habitual areas.

Facing	SBUA	Carpet Area	Balcony	Bay Window
East	1,350 SFT	833 SFT	66 SFT	30 SFT

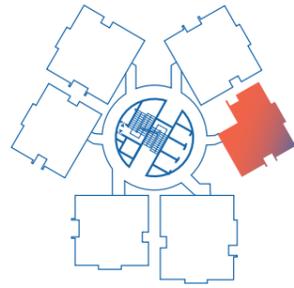
3 BHK – Prime



- Vaastu compliant & ultra-spacious internal habitual areas.
- Zero common walls between apartments.
- Balconies, windows, and ventilators ensure that natural air and light find their way through to the entire house.

Facing	SBUA	Carpet Area	Balcony	Bay Window
West	1,565 SFT	969 SFT	69 SFT	30 SFT

2 BHK – Prime



- 270° cross ventilation owing to wider bay windows & french doors.
- Each apartment enjoys optimum privacy with balcony overlooking landscape & amenities.
- Fluid space design with zero dead spaces.

Facing	SBUA	Carpet Area	Balcony	Bay Window
West	1,160 SFT	717 SFT	66 SFT	30 SFT



Master Balcony
3 BHK



Guest Bedroom
3 BHK



Registered Office : Plot 51, KB Royal, RS Gardens Layout, Bommasandra,
Bengaluru, Karnataka 560099

Marketing Office : SY. No.275/1 & 275/2, Hulimangala village, Jigani Hobli,
Anekal Taluk, Bangalore District

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