

ASCEND
TO
TRIUMPH



CODENAME —
BUILT
RARE



SHAPE THE SKYLINES
CONQUER THE WAVES
LEAD THE PATH LESS TRAVELLED
CHASE THE UNTAMED
WHEN YOU WALK YOU MAKE
THE WORLD STOP AND STARE,

YOU ARE  BUILT RARE





Architectural rendering

BUILT TO BE BOLD
CUT TO BE DISTINGUISHED



Representative image

DISTINCTION DWELLS, SUCCESS CELEBRATES AT A PLACE WHICH IS BUILT RARE.

From global ties to lush greenery, from city chaos to serene sanctuaries, it's the culmination of everything Indiranagar craves but has never known. Behold Codename **BUILT RARE**, where every moment is ambition in motion.



MAPPING THE MAGNIFICENT

EVERY STREET TELLS A TALE, EVERY MOMENT PROMISES AN ADVENTURE

Indiranagar emerges as the city's gracious host, weaving together trendy hangouts on 12th Main Road along with the premier establishments on HAL - Old Airport Road. Amidst the throbbing energy, Codename BUILT RARE remains a RARE oasis, watching over a 125-acre expanse of greenery where exclusivity reigns and every experience promises an odyssey of win.



- Entertainment
- Business Hubs
- Healthcare
- Shopping
- Restaurants
- Hotels
- Clubs
- Art Galleries
- Golf
- Metro
- Education
- Personal Care

THE INDIRANAGAR EFFECT



Why is Indiranagar called the Epicenter of Success?

Let's get to the core of it. Let's decode the Indiranagar effect.



Indiranagar is built for success and we have broken it down here.

STAGE 1



▶ THE LAUNCHPAD

High-speed connectivity, co-working spaces, and a dynamic work culture fuel your endeavors and help you access the circle of influence.

STAGE 2



▶ THE SHARPENER

Renowned educational institutions and world-class healthcare keep your mind sharp and your well-being prioritized.

▶ THE PLAYGROUND

From legendary clubs like KGA, and iconic high streets arrayed with national & global outlets to unique cafes, Indiranagar provides the perfect blend to unwind and express your individuality.

STAGE 3



▶ THE SANCTUARY

Indiranagar Park, the Defense Colony, and streets painted with the silhouettes of towering trees make for a lush green escape, fostering creativity and rejuvenation.

STAGE 4



STAGE 5



▶ THE CONNECTION

Indiranagar's strategic positioning ensures swift connections to key destinations like MG Road, Koramangala, Outer Ring Road and the Airport, facilitating efficient execution in navigating the city's pulse.

This combined force of Indiranagar propels distinguished individuals like you to scale greater success, and your success in turn fuels the vibrancy of Indiranagar, attracting more ambitious minds like yourself.

ALL THINGS HAPPENING, HAPPEN HERE FIRST.



THE CENTRAL THEME OF DISCERNED TASTE.

Under the canopy of lush trees, Indiranagar thrums with life.
Coffee and ambition perfume the air. Streets throb with dreams,
every step witnesses the unstoppable resolve, forging paths to vivid realities.



WINE. DINE. REDEFINE.



CLUBS WHERE DOING IT IN STYLE IS A THING,
WHETHER IT'S CLUBBING, DINING, OR WINNING.

Step in and exclusivity wraps around you like the finest cashmere shawl,
familiar scent of victory wafting with every swing on the golf course.

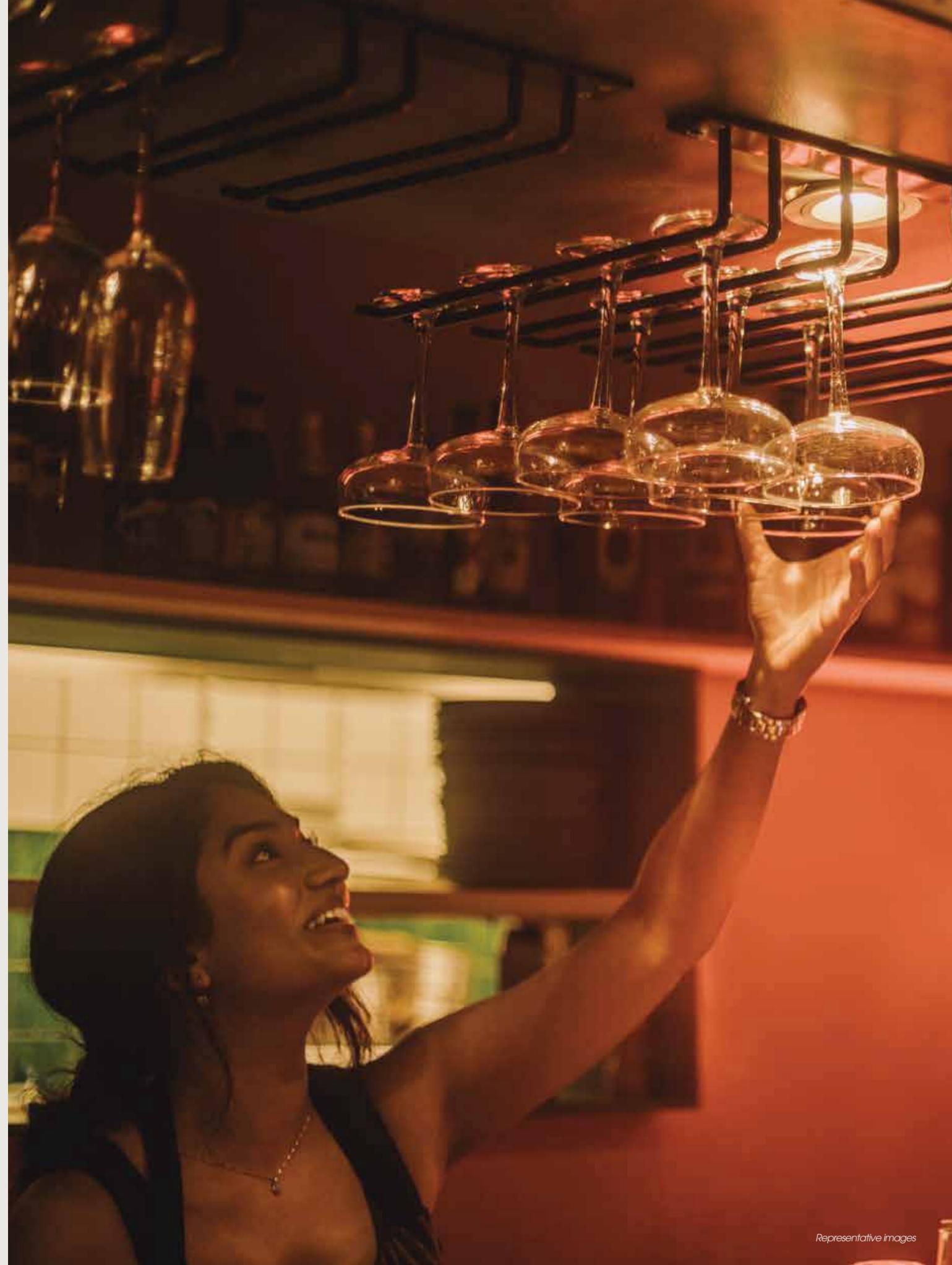


GROOVE. MOVE. PROVE.



COUNT LIFE IN DANCE - BEATS, AND SHOTS OF DELIGHTS.

As the sun dips, Indiranagar awaits, your tunes, that melds with camaraderie, revelry, and laughter. Your every move is a step towards a new adventure. Find your rhythm, choreograph your moves, shape your quest.



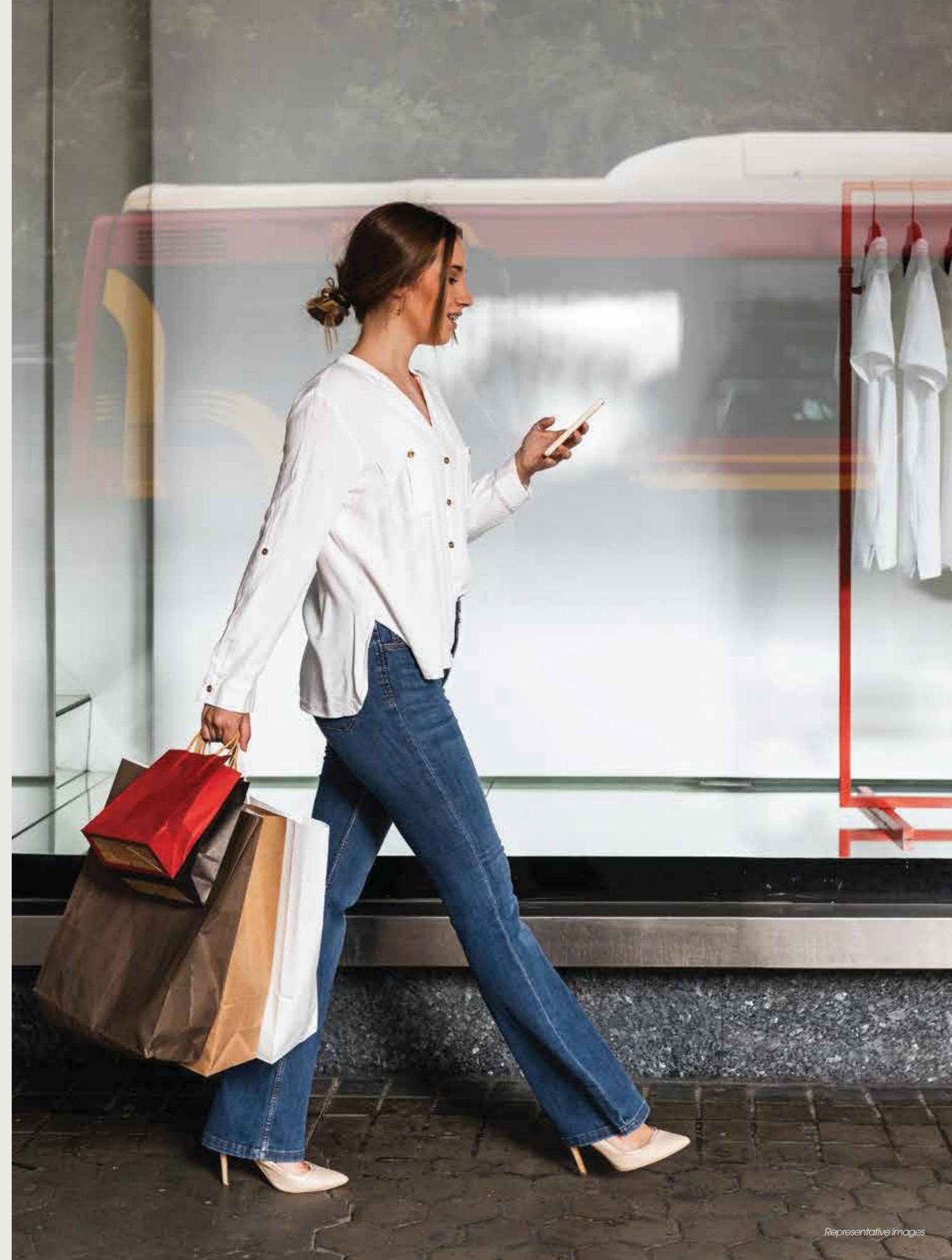
SHOP. SWAP. SLURP.



IF RETAIL IS THERAPY, BE READY TO FEEL SUBLIME.

As you saunter along Indiranagar's high streets, the air is delicious with the scent of sumptuous leather and the mouthwatering aroma of gourmet cuisines.

Boutique windows shimmer with luxurious displays, while nearby restaurants emit an inviting warmth, enticing you to indulge in a world of refined elegance and culinary mastery.



ONLY THE BEST OF
THE *WORLD*,
TO *CRAFT* SOMETHING
RAREST OF THE *RARE*.



Our vision and thoughts have toured the world to bring in the maestros who will orchestrate the ephemeral yet eternal crescendo of your life.



GARDENS BY THE BAY
MARINA SOUTH



SINGAPORE CHANGI
AIRPORT

Peridian, a globally acclaimed division of CPG, leads the charge in sustainable urban design, crafting vibrant and eco-friendly spaces that redefine the quality of life for future generations.



Zachariah Consultants, is an architectural titan with a 50-year legacy of 34+ awards, 1,000+ projects with visionary architecture, reshaping iconic skylines worldwide with forward-thinking design.



Innovating with foresight, both Zachariah Consultants and Peridian CPG, pave the way for future-centric design, ensuring sustainable and visionary landscapes for generations to come.

SUCCESS COMES IN LEVELS SO DO MASTERPIECES & PLANS.



Sweep your eyes along the masterplan as if leafing through a timeless book.
Each zone unveils a new chapter, drawing you deeper into a world of RARE marvels.



LEGENDS



1. Gate of Grandeur
 2. Island Aroma Garden
 3. Water Cascades
 4. Feature Pavers
 5. Badminton Court
 6. Cricket Practice Net
 7. Squash Court
 8. Pets' Park
 9. Rock Sculpture Garden
 10. Kids' Play Area
 11. Community Garden
 12. Yoga & Meditation Deck
 13. Boardwalk
 14. Banquet Hall
 15. Multipurpose Court
 16. Garden Pool
 17. Alfresco Dining
 18. Bliss Pond
 19. Amphitheatre
 20. Kids' Camping Area
 21. Lily Pond
 22. Climbing Dome
 23. Natural Play Area
 24. Multipurpose Lawn
 25. Peripheral Planting
 26. Mini Golf
- S** Services

▶ LUXURY LIES IN DETAILS

8.5*
Acres

11 STOREYD EXCELLENCE
With 2 basements

176
Residences
in PHASE 1

3 BED RESIDENCES
2,375 SQ. FT. Onwards

4 BED RESIDENCES
2,775 SQ. FT. Onwards

A LIFE CURATED TO ENTICE YOUR WHIMS & DREAMS



THE CONFINES OF THE ORDINARY DISSOLVE TO IMMERSE
YOU IN A UNIVERSE OF UNPARALLELED RARITY.

Glide effortlessly through the plush pleasures of life,
soaring on wings of the perks crafted for the truly distinguished.
When excellence kneels humbly before you, bask in its lavish offerings.



THE SPACES WHERE YOUR SPIRIT PAINTS THE WAY



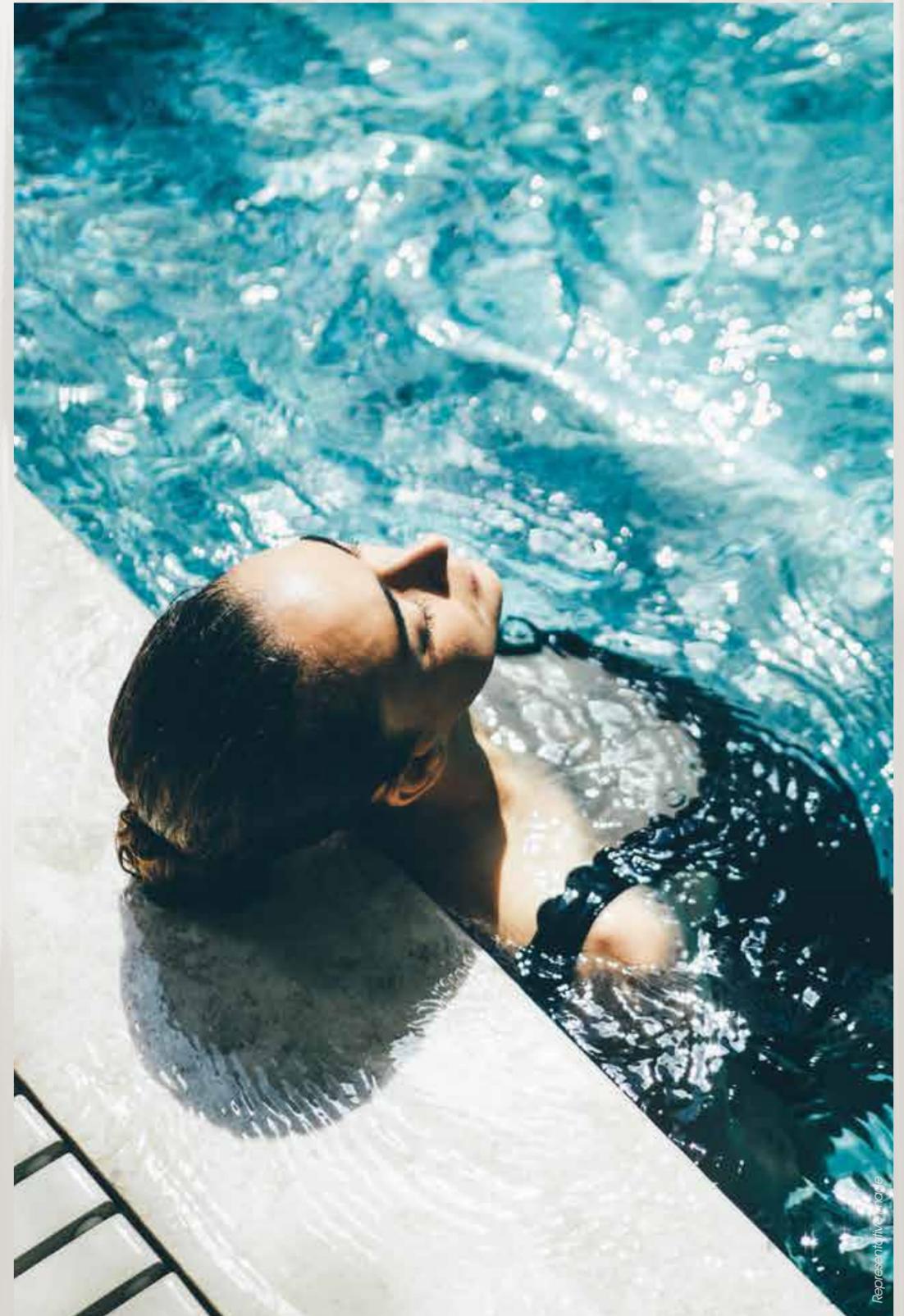
ZEN



ACTION



CELEBRATION



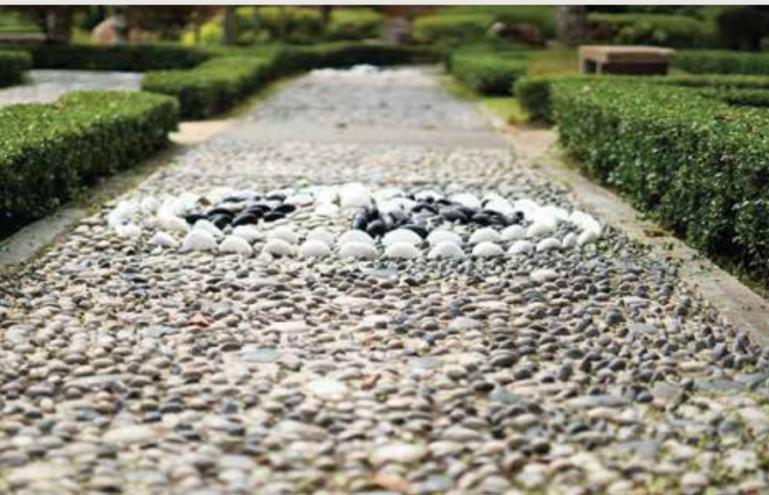
Representative of One

LET YOUR MOOD BE YOUR GUIDE ALL DAY LONG.



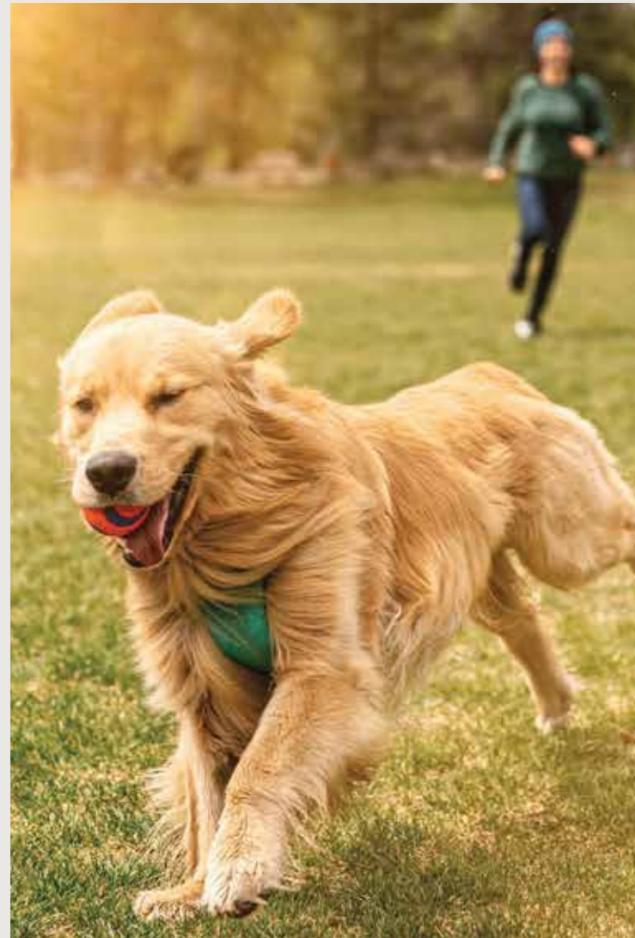
As the sun rises, find solace and tranquility with a peaceful stroll through the Zen Garden, watch your neighbours gather in the Courtyard Lounge for a morning meditation session.

The Art Wall and Sculpture Garden offer opportunities for reflection and inspiration, as you admire the beauty of artistic expressions that adorn the area.



REFLEXOLOGY PATHWAY

ART WALL



PETS' PARK



SCULPTURE GARDEN



COURTYARD LOUNGE



SENIOR CITIZEN CORNER

ZEN
EMBRACE THE CALM



LET YOUR WHIMS LEAD YOUR WAY.



Feel the electric energy from sunrise to sunset. Dive into the excitement while sprinting in lightning-fast squash matches and honing your putting skills at the Mini Golf.

Watch your little ones conquer the Climbing Dome, adrenaline surging with every ascent. Victory echoes across the vibrant grounds, where energy knows no bounds.



CRICKET PRACTICE NET



FITNESS ISLE

ACTION
ENJOY THE THRILL



MINI GOLF



CLIMBING DOME



SQUASH COURT

KIDS' PLAY AREA



YOUR MIND IS YOUR MASTER, IN THIS MASTERPIECE.



Enjoy the bliss of company while dining under the stars, taste flavors from afar. Feel the music serenading at the Amphitheatre while the kids' laughter soar high.

Explore the Community Garden or lounge in the Sky Café, while the kids play along. Then relax in the Sky Cabanas, wrapped in starlit calm.



COMMUNITY GARDEN



SKY CABANAS



SKY CAFÉ



ALFRESCO DINING



AMPHITHEATRE

BANQUET HALL



CELEBRATION
EXPRESS THE JOY



ORDER OF THE SUPREME

THE FRONT AND CENTER,
AND THE VERY BEST OF THE WORLD.

Building a legacy with an eye for detail
that comes from all corners of the globe.



HOW ABOUT A LITTLE WALK-THROUGH,
IT'S TIME TO DREAM WITH YOUR EYES WIDE OPEN:



As you walk a little further towards the grand entrance, the lights will flicker on, triggered by motion sensors that seem to sense your very presence.

It will be as if the towers are waking up just for you, greeting your precious presence.



Now stroll towards the door and as your hand meets the biometric locks, a sense of security envelops you, your unique touch granting access to your realm.

Hover your eyes to meet the camera's watchful gaze, a comforting sense of safety settles within, ensuring your peace of mind.



Inside, the residences are nothing short of enchanting.

Smart switches allow you to control the ambience with a simple tap, bringing light to the dark or dimming it to a gentle glow.



Now draw your eyes to the floors, each slab of imported marble sourced from the finest quarries of the world, with intricate veining and rich hues, meticulously laid to give each room a sense of luxury that's palpable.



SO NOW YOU KNOW,

It will not be an ordinary residence. It will be a place where the principles of natural selection will be at work, only the finest materials, the most elegant designs will be cherry picked.

It's kind of where harmony of world class sustainable living resonates deep within, assuring you of your commitment to sustainable luxury.

Once you stand there, taking it all in, you will not help but feel that this is where you are meant to be.



SPECIFICATIONS



STRUCTURE

Foundation and Super Structure
Walls

RCC Framed Structural System. Seismic Zone II Compliant
Solid Concrete Blocks

FLOORS AND FINISHES

Living
Dining
Foyer
All Bedrooms
Kitchen
Washrooms
Washroom Dadoing
Utility and Balcony
Servant Room and Washroom

Imported Marble
Imported Marble
Imported Marble
Imported Marble
Designer Vitrified Tiles
Designer Vitrified Tiles
Designer Vitrified Tiles
Designer Vitrified Tiles
Designer Vitrified Tiles



KITCHEN AND UTILITY

Electrical Points
Plumbing Points

4 Sockets of 16 AMP & 4 Sockets of 6 AMP
2 Water Supply Points in Utility and 1 Point in Kitchen
Drainage Point Provision in Utility

DOORS

Entrance Door
Internal Door
Balcony

Frame and Shutter - Engineered Wood
Frame and Shutter - Engineered Wood
UPVC / Anodised Aluminium Sliding Door with Glass and Mosquito Mesh

WINDOW AND VENTILATION

Window and Ventilation

UPVC / Anodised Aluminium Sliding Door with Glass and Mosquito Mesh

HVAC

Air Conditioning Units

Split Air Conditioning Units in Living, Dining, Bedrooms

RAILINGS

Balcony

Aluminium / SS Railing with Glass Partition

PAINTING

Interior Walls and Ceiling
Exterior Walls
Kitchen / Utility
Toilet Walls and Ceiling

Acrylic Emulsion Paint
Weather Proof Texture Paint
Acrylic Emulsion Paint
Cement Paint above False Ceiling



BATH AND KITCHEN

Sanitary Fittings
Faucets
Shower Partition
Exhaust Fans

Kohler / TOTO / Equivalent
Kohler / TOTO / Equivalent
Kohler / Equivalent
Branded - All Toilets

ELECTRICAL WORKS

Switches
TV Points and Data Points
Air Conditioning Units
Power Supply
Power Backup

Smart Switches, Compatible with Home Automation
Bosch / Honeywell / Schneider / Equivalent
Living, Dining and Bedrooms
Living, Dining and Bedrooms
8 KW - 3 BHK; 10 KW - 4 BHK
4 KW - 3 BHK; 5 KW - 4 BHK

SECURITY FEATURES

Main Door Lock
Video Phone
Advanced Parking System
Retina / Biometric Scan
Smart Lockers
CCTV

Biometric Lock with Multiple Options (Yale / Equivalent)
Camera at the Main Door with Indoor Panels
ANPR (Automatic Number Plate Recognition) Solution
EV Charging Stations in Common Areas and Clubhouse
Security Scan for Delivery / Staff
Common Lockers at Lobby for Storage
24-Hour Surveillance at All Strategic Points

EASE OF LIVING

RO point, dishwasher along with washing machine and sink
Gas & Smoke Detectors
Premium Elevator Brands

Provision
As per Statutory Requirement
High Speed Elevators

SUSTAINABILITY

LEED / GRIHA Certification

LEED / GRIHA Certification (Upon Construction)

RARITY IS SINGULAR

A SINGLE STAR ON THE VAST SKY, SHINING BRIGHTER THAN THE REST.



Rarity chooses the RARE, Exclusivity enamours the Exclusive.

This is where the most distinguished find their home.
Paradigm that's BUILT RARE like them.

WHEN SOMETHING IS AS
EXTRAORDINARY AS YOU,
MAKE IT YOURS.



IN THE PURSUIT OF EXCELLENCE, RARITY BECOMES A NECESSITY.



Welcome to Codename **BUILT RARE**, one-of-a-kind residences in Indiranagar, which will stand as the edifice of opulence and refinement.

Our commitment to surpassing boundaries is evident in every detail, from unmatched features to unparalleled amenities.

It brings me great pleasure to welcome you on a journey where luxury meets timelessness.

EXPERIENCE THE EXTRAORDINARY AT

CODENAME —
**BUILT
RARE**



PROMISES MADE, PROMISES DELIVERED



Century
BREEZE

Location: Jakkur

Type: 2 & 3 bed homes



SHOT
AT SITE



Century
Renata

Location: Richmond Road

Type: Bespoke 3 & 4 bed homes



Century
INDUS

Location: Rajarajeshwari Nagar

Type: 2 & 3 bed homes

SHOT
AT SITE



Century
ETHOS

Location: On NH 44, Hebbal

Type: 3 & 4 bed homes

SHOT
AT SITE

Century
EDEN

Location: Yelahanka -
Doddaballapura Rd

Type: Plotted development



SHOT
AT SITE



Century
WINTERSUN

Location: Yelahanka - Doddaballapura Rd

Type: 3 & 4 bed villas



Century
SEASONS

Location: Devanahalli - On STRR

Type: Plotted Development

Architectural rendition

SHOT
AT SITE

SHOT
AT SITE

A LEGACY OF 5 DECADES -
HARNESSING THE PAST,
DEFINING THE PRESENT AND
CREATING THE BLUEPRINT FOR THE FUTURE.



3,000+ ACRES
OF LAND BANK



25+ MN. SQ. FT.
OF QUALITY ASSETS



29+ PRESTIGIOUS
AWARDS



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